



are 2 and 5:

$$2 + 5 = 7 .$$

The number below this result is actually the expected one:

$$2187 = 9 \times 243 .$$

Now, let's plot the two sequences of values on a graph:

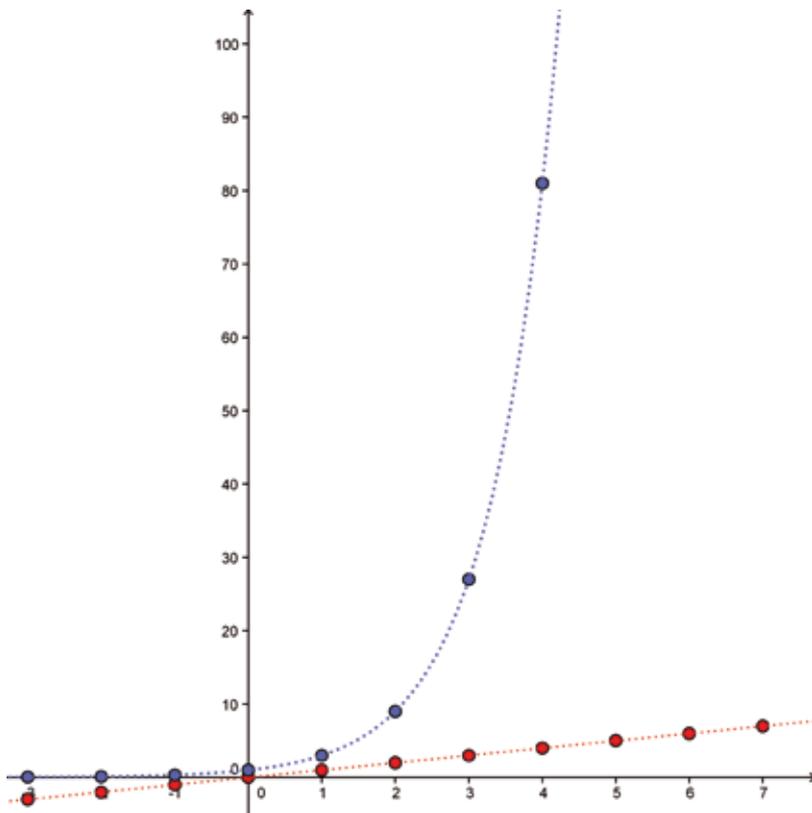


Figure 1

Since the terms of the first sequence (in red) have a constant difference, they lie on a straight line. The other values (in blue) bear a constant ratio one to the other and lie on an exponential function graph.

[THE SOLUTION]

Starting from this simple idea and developing extended detailed tables of this kind, thus using additions instead of multiplications, a new relationship among numbers was introduced in Maths by the Scottish **John Napier** (1614) and the English **Henry Briggs** (1624). This relationship was called **Logarithm** from the Greek terms λόγος (ratio, relation) and ἀριθμός (number).

So a Logarithm is able to turn products into sums and then ratios into differences: it was actually introduced as a calculation tool for simplification. In modern terms it comes to be defined as the exponent  $x$  which a given base  $a$  of a power must be elevated to in order to get a (positive) number  $b$ :

$$a^x = b \iff x = \log_a b$$

where

$$a > 0 \wedge a \neq 1 \wedge b > 0 .$$

By means of well-known rules of exponents, that is what logarithms are actually meant to be, we can easily demonstrate the four Logarithm rules:

1.  $\log_a bc = \log_a b + \log_a c$  **Product Rule:**  
the logarithm (to base  $a$ ) of a product is the sum of the logarithms of the factors.
2.  $\log_a \frac{b}{c} = \log_a b - \log_a c$  **Quotient Rule:**  
the logarithm of a quotient is the logarithm of the numerator minus the logarithm of the denominator.
3.  $\log_a b^c = c \cdot \log_a b$  **Power Rule:**  
(called "Elevator Rule" by the authors, since the exponent seems to "fall down"): the logarithm of a power is the exponent times the logarithm of the base.
4.  $\log_c b = \frac{\log_a b}{\log_a c}$  **Change of base Rule:**  
or Golden Rule (by Euler): try to read it by yourself!

[EXERCISES]

Find an approximate value of the following logarithms, by using both [Log] and [Ln] keys on your calculator:

$$\log_3 5, \log_9 \sqrt{125}, \log_3 \frac{1}{15} .$$

[RESOLUTION]

$$\bullet \log_3 5 = \frac{\text{Log} 5}{\text{Log} 3} \approx \frac{0.69897}{0.47712} \approx 1.46497$$

$$\text{and also } \log_3 5 = \frac{\text{Ln} 5}{\text{Ln} 3} \approx \frac{1.609438}{1.098613} \approx 1.46497$$

$$\bullet \log_9 \sqrt{125} = \log_9 5^{3/2} = \frac{3}{2} \log_9 5 = \frac{3}{2} \frac{\log_3 5}{\log_3 9} = \approx \frac{3}{2} \frac{1.46497}{2} \approx \dots$$

$$\bullet \log_3 \frac{1}{15} = \log_3 1 - \log_3 (3 \cdot 5) = 0 - (\log_3 3 + \log_3 5) = = -1 - \log_3 5 \approx \dots$$

[GLOSSARY]

1.  $a^x = b \iff x = \log_a b$  : a raised to the power x is b if and only if x is the logarithm of b to base a
2. [Log] : common (or Brigg's) logarithm, to base 10
3. [ln] : natural logarithm, to base e, Napier's number

[THE FINAL PUN]

Could this be Napier's native home?



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